

REPORT TO: Place Scrutiny Committee and Executive Committee
Date of Meeting: 17 January and 12 February 2019
Report of: Service Manager Community Safety & Enforcement
Title: Parking Tariffs

Is this a Key Decision? *

Yes

**One that affects finances over £1m or significantly affects two or more wards. If this is a key decision then the item must be on the appropriate forward plan of key decisions.*

Is this an Executive or Council Function?

Executive.

1. What is the report about?

Increasing car park tariffs from April 2018. Further regulating car parking at King George V Playing Fields.

2. Recommendations:

2.1 To amend the Car Parking Places Order 2014 as follows:

- a) To increase tariffs at Premium, Zone 1 and Zone 2 car parks by a maximum of 10% within the existing linear pricing structure as set out in the table below.
- b) To increase the tariffs at Zone 3 car parks by 50p as set out in the table below.

Premium Car Parks (Guildhall, Mary Arches, John Lewis)		
Stay	Current Tariff	Proposed Tariff
1 hour	£3.00	£3.30
2 hours	£4.00	£4.40
3 hours	£5.00	£5.50
4 hours	£6.00	£6.60
5 hours	£7.00	£7.70
6 hours	£8.00	£8.80
7 hours	£9.00	£9.90
All day	£15.00	£15.00
Zone 1 Car Parks (Bampfylde Street, Bartholomew Terrace, Harlequins, King William Street, Magdalen Road, Magdalen Street, Matthews Hall, Princesshay 2, Princesshay 3, Smythen Street)		
Stay	Current Tariff	Proposed Tariff
1 hour	£2.00	£2.20
2 hours	£3.00	£3.30
3 hours	£4.00	£4.40

4 hours	£5.00	£5.50
5 hours	£6.00	£6.60
6 hours	£7.00	£7.70
7 hours	£8.00	£8.80
All day	£12.00	£13.00
Zone 2 Car Parks (Belmont Road, Bystock Terrace, Cathedral & Quay, Haven Road 1, Howell Road, Richmond Road, Parr Street, Topsham Quay, Triangle)		
Stay	Current Tariff	Proposed Tariff
1 hour	£2.00	£2.20
2 hours	£3.00	£3.30
3 hours	£4.00	£4.40
4 hours	£5.00	£5.50
5 hours	£6.00	£6.60
All day	£10.00	£11.00
Zone 3 Car Parks (Flowerpot, Haven Road 2 & 3, Holman Way, Okehampton Street, Tappers Close, Turf Approach)		
Stay	Current Tariff	Proposed Tariff
1 hour	£0.50	£1.00
2 hours	£1.00	£1.50
3 hours	£1.50	£2.00
4 hours	£2.00	£2.50
All day	£3.00	£3.50
Zone 3 Car Parks with Maximum Stay (Bromhams Farm, Clifton Hill, Gordons Place, Station Road (Exwick))		
1 hour	£0.50	£1.00
2 hours	£1.00	£1.50
3 hours maximum stay	£1.50	£2.00
Coach Parking at Haven Road 3 (per day)	£5.00	£5.00
Quarterly Commuter Season Ticket	£375.00	£375.00
Residents Annual Season Ticket	£150.00	£150.00
Bartholomew Terrace Business Permit	£250.00	£250.00
Cathedral & Quay Business Bays	£750.00	£750.00

- 2.2 To restrict parking to a maximum 4 hour stay at King George V Playing Fields (Appendix 1).

2.3 Delegated authority to the Director (Place) to consider any objection that may be received.

3. Reasons for the recommendations:

3.1 To adopt a reasonable pricing policy to support the Council's ambitions to reduce congestion in the city.

3.2 To better control parking at King George V Playing Fields to help ensure spaces remain accessible for those wishing to visit and enjoy the park.

4. What are the resource implications including non financial resources.

4.1 Based on historical ticket data, and allowing for a resistance factor of 10%, the projected annual net income would rise to £8.7M (Appendix 2). This represents a £764,000 increase on the 2018/19 target income budget.

5. Section 151 Officer comments:

The report raises no concerns for the Section 151 officer. As the figures can only be estimates, Finance will work with Parking Services to produce a budget that is realistic and achievable rather than simply adding this estimate to the existing budget.

6. What are the legal aspects?

Any changes to the Council's Parking Places Order must be advertised and any comments received as a result must be carefully considered.

7. Monitoring Officer's comments:

This report raises no issues for the Monitoring Officer.

8. Report Details:

8.1 With a stated aim of reducing congestion in the City, the Council cannot help support this objective without reasonable and regular increases in tariffs.

8.2 Any increases must be balanced alongside the accompanying strategic aims of:-

- a) Ensuring car parks contribute to economic growth
- b) Maximising the capacity of existing Council assets
- c) Improving the city centre environment
- d) Promoting sustainable travel
- e) Reducing congestion
- f) Maintaining an income stream to help fund essential services

8.3 Parking data for the past 12 months indicates a 4% rise in the number of vehicles using Council car parks.

- 8.4 In these circumstances a tariff increase of 10% should help deliver objectives b, c, d, e and f in the above list.
- 8.5 The free car park serving King George V Playing Fields is constantly at capacity with many vehicles parking there all day. The only existing restriction is for cars not to remain for more than 24 hours.
- 8.6 To help ensure access to the Playing Fields is maintained for recreational users the Parking Places Order regulating the site should be amended to restrict parking to a maximum of 4 hours. There will continue to be no charge for parking at this site.

What is the impact of the decision on equality and diversity; health and wellbeing; safeguarding children, young people and vulnerable adults, community safety and the environment?

Maintaining free parking for Blue Badge Holders in pay and display car parks supports equality of access to the city. A maximum stay restriction at King George V will help ensure access for recreational users of the asset, improving their health and wellbeing.

9. Are there any other options?

Maintain existing tariffs and make additional income or savings in other areas.

Steve Carnell
Service Manager Community Safety & Enforcement

Local Government (Access to Information) Act 1972 (as amended)

Background papers used in compiling this report:-

Contact for enquires:

Democratic Services (Committees)
Room 2.3
01392 265275