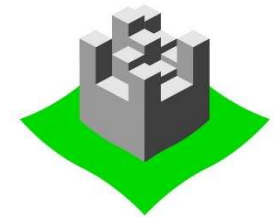


# Skills Strategy Update Place Scrutiny

Rosie Bates

14 March 2019

KETER  
E BETTER



Exet  
City Cou

***“By the time they are an adult, a child born in Exeter today will live in a city that is inclusive, healthy and sustainable – a city where the opportunities and benefits of prosperity are shared and all citizens are able to participate fully in the city’s economic, social, cultural and civic life.”***

*“Employers will be able to recruit, nurture and retain a skilled local workforce as well as attracting the best global talent.”*

*Emerging Exeter Vision 2040*

# Progress

## Background Research

- Key indicators
- Key partners and stakeholders

## Evidence Base

- In line with LEP
- Trend analysis

## Business Survey

- Sectoral representation
- Themes and challenges

# Key Indicators

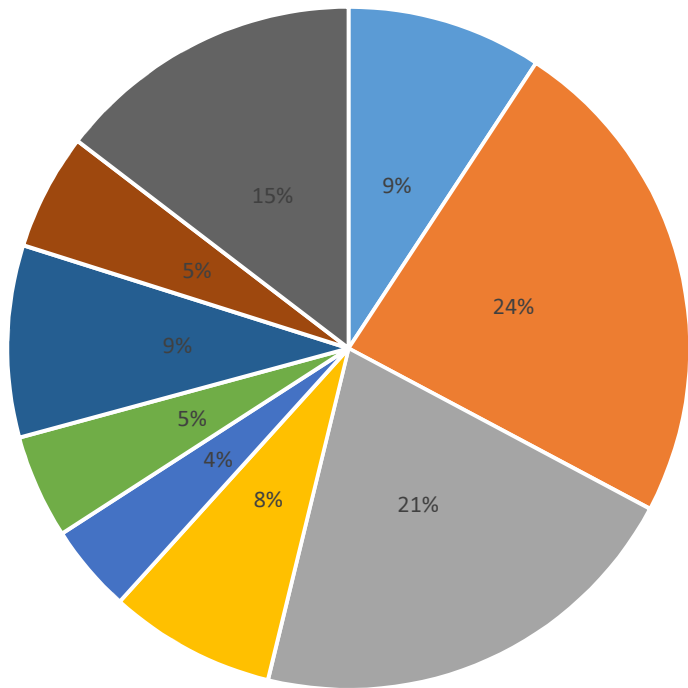
Indicator	Exeter	National
Economic Activity (Oct 17 – Sept 18)	79.8%	78.5%
Out of Work Benefit (January 2019)	1.1% (1,000)	2.4%
Resident Earnings (2018)	£529.20	£569
Workplace Earnings (2018)	£564.10	£569
Level 2 or above (2017)	84.9%	75.4%
Level 3 or above (2017)	68.1%	57%
Level 4 or above (2017)	51.4%	38.4%
Graduate Retention (16/17)	12.2%	
Job Density (2017)	1.19	0.86
Self Employment	14.4%	10.6%

Source: NOMIS / ONS / University of Exeter

# What are the jobs?

## Occupations

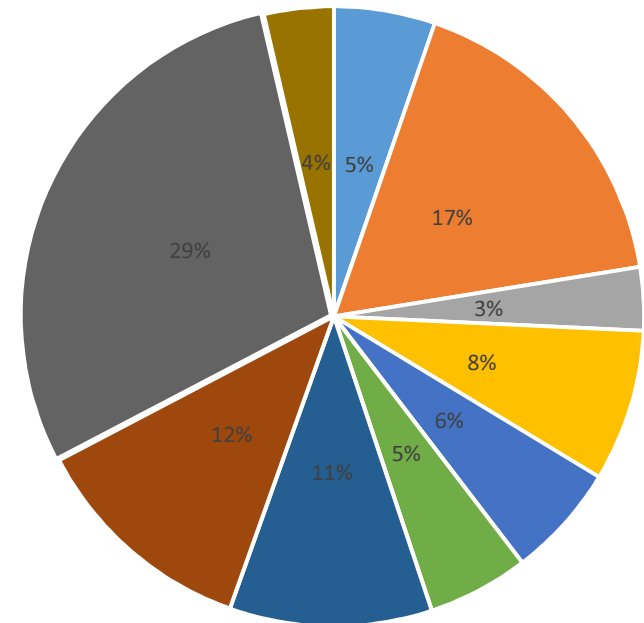
Employment by Occupation



- Managers, Directors and Senior
- Associate Professional & technical
- Skilled trades
- Sales & customer service
- Elementary occupations
- Professional Occupations
- Admin & secretarial
- Caring, leisure and services
- Process plant & machine ops

## Sectors

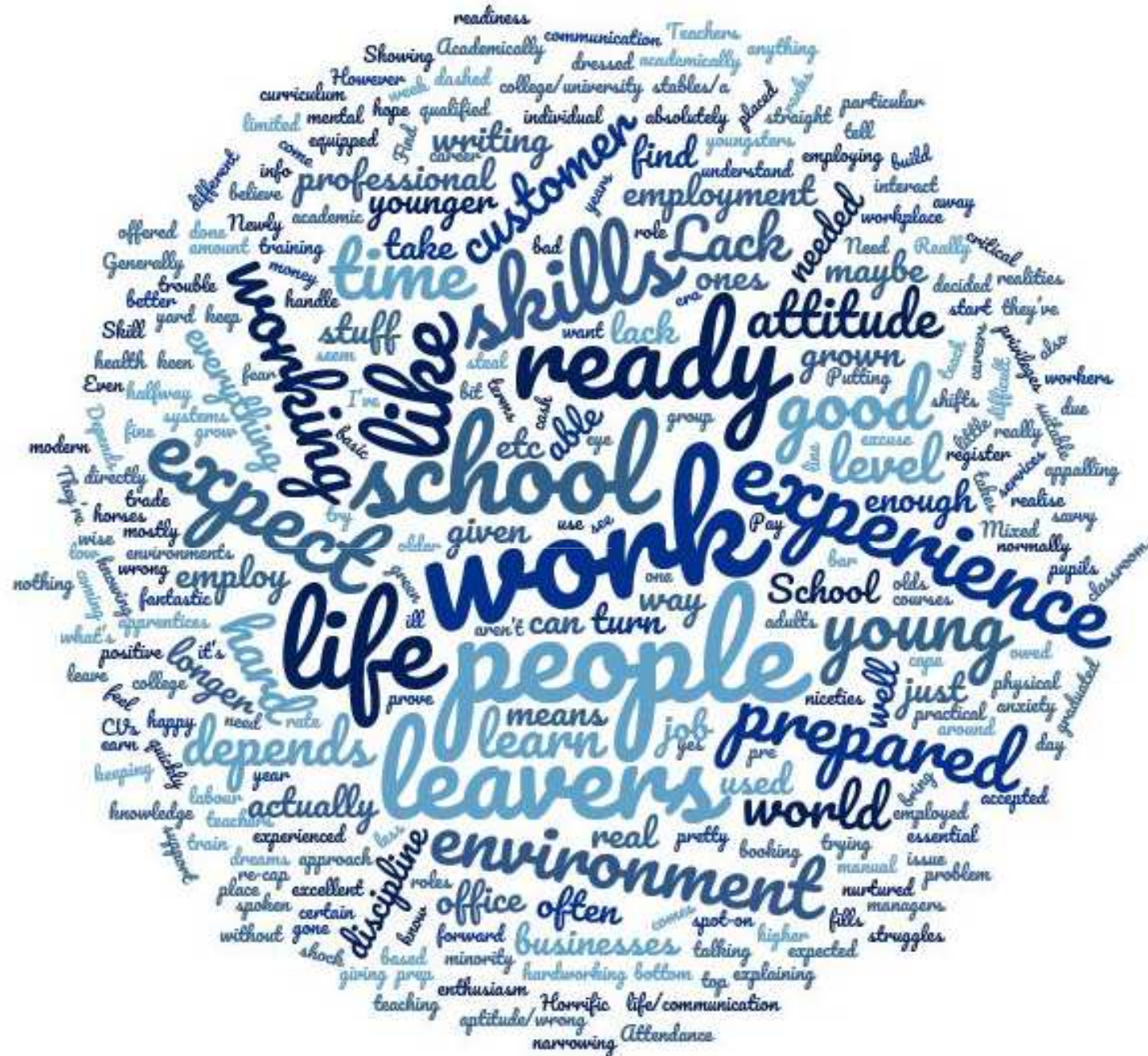
Employees by Sector



- Manufacture, mining, quarrying, utilities, etc (B-E)
- Wholesale, retail, motor trade (G)
- Accommodation & food services (I)
- Finance & real estate (K-L)
- Business admin & support (N)
- Construction (F)
- Transport & storage (H)
- Information & communication (J)
- Professional, scientific, etc (M)
- Public admin, education, health (O, P & Q)

# Business Survey Highlights

- 2/3 of businesses recruited in 2018 (England 50%)
- 48% of vacancies were 'hard to fill' (England 33%)
- 1/3 of businesses identified skills gaps in their workforce
- 73% said staff would need new skills or knowledge in 12 months
- 3/4 of staff have had some training in past 12 months
- 20% employing an apprentice
- 2/3 had not engaged with School, College or University (12m)



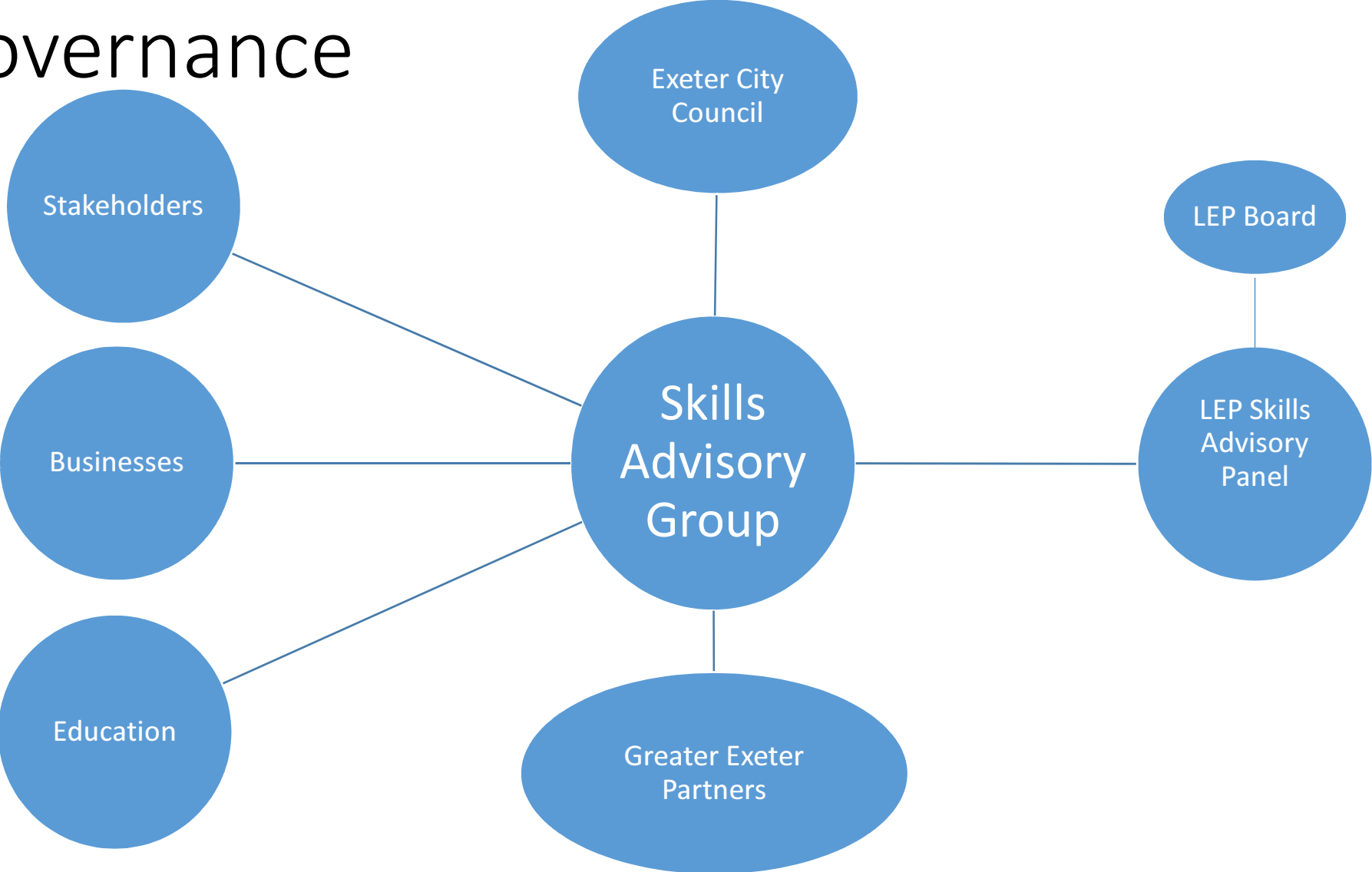
# Emerging Priorities

- Matching Young People's aspirations to predicted job growth
- Address the forecast requirement for more highly skilled workers
- Understand the growth in self-employment
- Impact of the forecast shortfall in working age population
- Apprenticeships
- Inclusive Growth

To sit within a Framework aligned to the emerging Vision 2040



# Governance



# Projects Underway

- Joint working with HotSW Careers Hub
  - School engagement
  - Joined up approach to supporting requirements
  
- Building Greater Exeter
  - PM appointed
  - Events
  - Over 20 project partners



# Next Steps

- Consolidate Priorities aligned to Emerging Vision 2040
- Consultation event to seek feedback on priorities
- Identify projects / action plans
- Establish potential delivery
  - Exeter City Council role and delivery
  - Partnership Projects
  - Longer Term
- Agree and set up governance structure
- Implement regular briefing process