



SOUTH WEST

FOOD HUB

Introduction

- The South West Food Hub is working in partnership with the Crown Commercial Service to support the delivery of a new approach to public sector food procurement, known as the **CCS Food Framework**.
- This will be delivered via a sophisticated online platform, known as a **Dynamic Purchasing System**, that will enable small and medium sized producers in the region to sell directly to public sector institutions.
- The new approach to public sector food procurement will have a greater focus on sustainability, seasonality, quality and welfare standards than has been previously seen in public sector food contracts.
- The South West pilot of the new system is due to launch in Spring 2022, and roll-out nationally the following year.



CCS Food Framework

The CCS Food Framework will deliver a UK-wide, SME-inclusive food procurement service for public sector food buyers.

It will address government policy in the following areas:

- improving food security
- improving transparency of provenance and accountability within food supply chains
- improving performance on energy, waste, social and environmental factors of food production
- reducing diet related disease burden
- boosting regional economies in every region of the UK
- improving value and reduce cost for public purse



Our Work

- The South West Food Hub is preparing the region for the pilot by raising awareness of the opportunity, for both public sector institutions and SMEs.
- Once the system is live, the South West Food Hub will work with local institutions to change their buying behaviour, with the aim of getting as much public sector spend as possible spent in the local economy with SME food producers, through shorter supply chains.

- **Our ambition is that by 2026, at least half of the public sector money spent on food and drink in the South West will be spent directly with small and medium sized producers based in the region.**
- **This will be good for the local economy, for local farmers, for food security and for the environment, and will help us to build back better, whilst forming a key part of the next green and blue revolutions to sustainably feed the future population.**



Collaboration: Support and Sponsors

Partners & Sponsors

The South West Food Hub is working with and supported by industry partners throughout the region, who have generously pledged sponsorship, time and support to the project.



Advisory Board

Our advisory board is formed of industry experts guiding the project in an advisory capacity.

The board comprises:

David Fursdon • Lord Lieutenant of Devon

Richard Howroyd • Bath & NE Somerset Council

Karl Tucker • MD Yeo Valley and Chair of HotSW LEP

Alex Stevens • Regional Policy Manager, NFU

Charles Courtenay • Earl of Devon

A.J. Courtenay • Countess of Devon

DEFRA Representative (TBA)

Public Health Representative (TBA)

SWFH Directors Glenn Woodcock and Greg Parsons



South West Food Hub & Net Zero Exeter

GOAL 6 GREEN SPACES AND LOCAL PRODUCE

6.5 Create a regional produce distribution hub to keep food miles low and make sustainable locally produced food accessible.

The work of the South West Food Hub directly supports the Net Zero agenda through shortening supply chains and reducing the carbon impact of food procured by the public sector. It also helps to promote better understanding of local food and the relationship to the land - field to fork.

- Encourage institutions that buy large volumes of food to participate in the pilot
- Encourage public institutions that buy catering to purchase from local caterers that source local food
- Any purchasing of food should be as local as possible





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Contact

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