

Scrutiny Committee (Economy)**(APPENDIX A)****Priorities for 2014/15**

Priority	Assistant Director/ Corporate Manager	Portfolio Holder
Continue to work towards the redevelopment of the Bus and Coach Station and the delivery of a new energy-efficient swimming pool that is fit for a growing population and future climate change.	Richard Ball	Cllr Denham
Support the development of a local currency (similar to the already successful Bristol Pound) to support local businesses and independent traders.	Richard Ball	Cllr Denham
Work with the University and employers to help businesses benefit from the city's graduates and to create more graduate jobs to attract and retain a skilled workforce.	Richard Ball	Cllr Denham
Recognise the contribution that culture makes to the Exeter economy and encourage initiatives to support local businesses, such as new markets, community events and cultural activities.	Richard Ball	Cllr Denham
Promote the Living Wage and Equal Pay amongst Exeter's employers	Richard Ball	Cllr Denham
Introduce a Local Labour Agreement and work with developers to offer more jobs and training opportunities for local people.	Richard Short	Cllr Sutton
Work with employers, training providers, Job Centre Plus and others to identify the skills local people will need for new jobs in the city, including those at the Exeter Science Park.	Richard Ball	Cllr Denham
Continue with the City Council apprenticeship scheme and ringfence 2 apprenticeships for young people with disabilities or learning difficulties.	Caroline Hall	Cllr Edwards
Work with partners to promote and improve bus and rail transport in the city and fight for adequate public transport to meet demand from new housing.	Richard Short	Cllr Sutton

Portfolio Holder Priorities 2012 - 14

Key

Grey shaded areas denote initiatives superceded by the new manifesto

Initiative or project	Assistant Director/ Corporate Manager	Portfolio Holder
City Centre Strategy 2013/2022	Richard Ball	Cllr Denham
Advertise premises and sites through our on-line commercial property register	Richard Ball	Cllr Denham
Economic Development Strategy 2013- 2018	Richard Ball	Cllr Denham
Provide free professional advice to small start up businesses and social enterprises and help existing ones grow	Richard Ball	Cllr Denham
Promote the City nationally and internationally to secure investment and attract new businesses and skilled workers	Richard Ball	Cllr Denham
Bring employers to major employment sites, including Exeter Science Park, creating upwards of 26,000 jobs in the next 15 years in the Exeter growth area	Richard Ball	Cllr Denham
Promote the City as a retail and visitor destination	Richard Ball	Cllr Denham
Work with Devon County Council to introduce more efficient and streamlined arrangements for civil parking enforcement and, subject to financial considerations, will be looking to play a leading role in future provision to ensure that Exeter's residents and businesses continue to have effective and measured parking enforcement that balances the competing needs of the city.	Sarah Ward	Cllr Denham
Work in partnership with the County Council and representatives of the community in Topsham to explore the available options for alleviating the reported pressures on parking space.	Sarah Ward	Cllr Denham
Offer an inspiring programme of events, activities and exhibitions at the Museum, enriching the cultural lives of all who live, visit and work in the City	Richard Ball	Cllr Denham
RAMM (Major Partners Museum Bid). Secure a successful bid.	Richard Ball	Cllr Denham
Work with Parkwood Leisure to maintain and improve sporting and leisure facilities operated on behalf of the council	Richard Ball	Cllr Denham
Continue to grant aid to Animated Exeter, Vibrasonic and Exeter Respect festivals	Richard Ball	Cllr Denham
Work with the Exeter Cultural Partnership to prepare a Cultural Strategy to develop the breadth and quality of activity in the City	Richard Ball	Cllr Denham
Review the management arrangements for car parking assets to explore whether a single management and enforcement regime can be introduced for all Council car parks to ensure that charging and other policies are consistently and fairly applied.	Sarah Ward	Cllr Denham
Continue to work with the Exeter and Heart of Devon Employment and Skills Board to promote investment in training provision for employers and progress projects which support local people to take advantage of job opportunities	Richard Ball	Cllr Denham
Work with local partners to explore how we can join up services to help residents to find or get back into employment	Richard Ball	Cllr Denham
Review the management and policy framework for the River & Canal function	Sarah Ward	Cllr Denham

Support thriving district shopping centres including Topsham, Cowick Street, Fore Street, Heavitree, Magdalen Road and Whipton Village	Richard Short	Cllr Denham / Cllr Sutton
Work towards a comprehensive re-development of the Bus and Coach Station, including retail space, new swimming pool and leisure facilities and new bus and coach station.	Richard Ball	Cllr Denham/Cllr Sutton
Continue to highlight the potential impact of aviation policies on Exeter Airport and draw attention to the consequences of air passenger duties on regional airlines and airports.	Richard Short	Cllr Sutton
Explore opportunities to secure funding to unlock barriers to building	Richard Short	Cllr Sutton

Completed Initiatives/Projects - April 2014

Initiative or project	Assistant Director/Corporate Manager	Portfolio Holder
Support the organisation of the Exeter Festival of South West Food and Drink in Northernhay gardens	Richard Ball	Cllr Rosie Denham
Improve democratic accountability in respect of the river and canal to maximise its potential	Sarah Ward	Cllr Rosie Denham
Refurbish the King William Street car park and install charging points for electric cars	Sarah Ward	Cllr Rosie Denham
Rename key car parks to direct customers to where they want to be	Sarah Ward	Cllr Rosie Denham
Parking Tariffs	Sarah Ward	Cllr Rosie Denham
John Lewis opening	Richard Ball	Cllr Rachel Sutton
Help people into employment through an Exeter City Council Apprenticeship Scheme equipping them with skills and vital work experience	Caroline Hall	Cllr Pete Edwards
Introduce 'pay by phone' parking in all Council car parks to provide greater convenience and flexibility to customers wishing to visit and shop in the city.	Sarah Ward	Cllr Rosie Denham