
Sport England Local Delivery Pilot Stakeholder Engagement Session

Welcome to Haven Banks

Jo Yelland – Director, Exeter City Council

James Bogue – Bid Development, Exeter City Council

Purpose of these Stakeholder Sessions is to explain ***why*** we want Exeter and Cranbrook to be a ***Sport England Local Delivery Pilot*** and to get ***your views*** and ***commitment*** to the ideas and aspirations of our bid

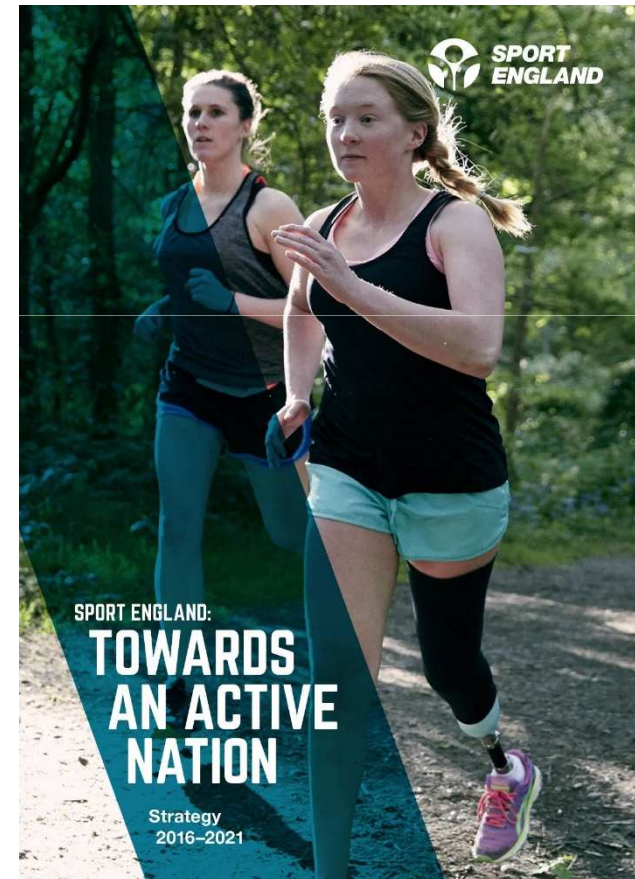


Sport England Local Delivery Pilots

- Key investment stream ‘Tackling Inactivity’
- Total budget of £130m across c.10 pilots
- Whole system approach to behaviour change in a specific place

Success is:

- More people active
- Improved inclusivity
- Improved health & wellbeing
- Replicating success by sharing learning



We want Exeter and Cranbrook to be a Sport England Delivery Partner because we already have an aspirational vision to make Exeter the most active city in England and Cranbrook Healthy New Town a model for families being active together in the context of:

1. A city already on a journey of transformational change
2. An area of rapid growth in population and economy, but widening inequality and pockets of real deprivation
3. Our understanding that changing behaviour is key to resolving our challenges
4. A track record of collaboration to build on

We want Exeter and Cranbrook to be a Sport England Delivery Partner because we want to achieve:

1. A narrowing of stubborn health inequalities by getting 10,000 previously inactive people living in our most challenged communities moving more, resulting in ***measurable*** improvements in ***health, wellbeing and community resilience***.
2. A reduction in congestion and improved air quality through ***more people walking and cycling*** in their daily lives (cycling to work doubles from 6% to 12%).
3. An embedded analytical approach, using ***integrated data to inform decisions and share learning***.

Stage 1 Feedback – Sport England want to learn more about:

1. Our understating of place and people in relation to deprivation and inequalities : who we want to target and why
2. How we will collaborate to achieve a single clear joined up vision and approach.
3. How the “Community Challenge“ and “ABCD” approaches work on the ground.
4. What we mean by an analytical city approach and its relevance to sport & physical activity.
5. Opportunity to join up LDP with transport and housing growth challenges.

Stage 2 Assessment Process

Written submission 11th Sep 2017 focussing on:

Leadership, Audience, Outcomes , Partnerships, Sustainability,
Commitment, Readiness

On-Site 7 Hour Visit 4th October 2017

6-8 member assessment team

45 minute presentation with Q&A

Opportunity to split delegation for exploration around the place

Q&A

NOW - Opportunity to provide feedback through
specific questions linked to stage 2

Contact James Bogue – 07811 140387
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discussion & input