

Appendix Representations in Support of Increase

Representation Number	From Whom	Details of Representation
R01	Member of the Public	<p>I wish to make it known that I am fully in agreement to the proposed increases bearing in mind that there has been no fare increases since 2013 but associated cost have increased very significantly so I feel these are reasonable.</p>
R02	Member of the Public	<p>I agree with the tariffs, but I feel it has risen massively, with companies like apple taxis already. Are the intended rises on sole cab drivers?</p> <p>I got a taxi from university to Clyst st Mary £60 And 1 from exeter airport to Clyst st Mary £22</p> <p>If it hikes again surely it will be horrendous?</p>
R03	Trade Representative	<p>Whilst I would not normally write in favour of a fare increase from the Hackney trade, I feel obliged to email on their behalf.</p> <p>Due to increased costs and other associated costs related to the trade, I see no reason why they should not gain an increase as Private Hire companies in Exeter have also increased their rates in recent months.</p> <p>Apple Central Taxis' "meters" now start at £5.00, whereas Need-A-Cab's begins at £4.00 with yardage increases roughly the same so it appears that Hackney Carriages now fall behind private hire.</p> <p>Every year the trade has seen huge increases in the cost of</p>

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		<p>repairs, purchase of vehicles, licensing costs and out-of-control insurance premiums - let alone fuel costs - and the whole taxi trade needs a boost to attract more drivers.</p> <p>At one time being an Exeter taxi driver was quite lucrative - it is not now.</p>
R04	Trade Representative	<p>Having reviewed the proposed changes to the fair increases, I think there can be no logical objection to increasing fairs due to the increase in the cost of living, inflation, the cost of fuel and the increase in cost of cars due to the microchip shortages impacting the supply of new cars. The cost of a Hackney should reflect current times and allow hard working drivers to make a fair living.</p>
R05	Member of the Public	<p>I write regarding the proposed increase in taxi fares.</p> <p>I understand that for several years fares have not been increased while costs have continued to rise, and in principle support some increase.</p> <p>However I think a high increase of 30% would be detrimental for the vulnerable, elderly and disabled sectors of the community, some of whom either do not drive themselves or do not have access to a car.</p> <p>Given that the bus services are unreliable, taxis are an important mode of transport for many travelling to appointments, and to get home safely at night.</p>

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		I hope these comments will be taken into consideration.
R06	Trade Representative	<p>I write to support the increase of taxi fares.</p> <p>The price of everything has increased significantly, especially fuel and it makes sense to increase fares to reflect this. In addition, the new regulations regarding fuel emissions means that taxi drivers are having to replace their vehicles sooner than expected which will impact their earnings further.</p> <p>I'm surprised this is even open to discussion. Clearly the general public may object to price increases and if given an option will always try and save their own money, which I understand, but I do not think this should be at the expense of hard working taxi drivers!!</p> <p>The taxi fare increase is expected and perfectly reasonable in this current climate.</p>
R07	Trade Representative – Exeter Taxi Associations	<p>Good morning Nigel,</p> <p>Refer to your mail, an extra ordinary meeting of Exeter St David's Taxi Association was held on Wednesday 19 October to establish Members' response to fare increase proposals by Exeter City Council.</p> <p style="text-align: center;">Notes from Meeting:</p> <p>It was agreed that the Chairman would contact Devon Live to complain about the alleged "massive increase" in taxi fares.</p> <p>It was reported that since this allegation there had been a</p>

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		<p>decrease in trade at John Lewis Taxi Rank. There has been a corresponding increase in Private Hire Cars collecting customers from the loading bay in front of the Taxi Rank.</p> <p>The Chairman would also investigate the proposed tariffs to establish how such an increase could have been interpreted and contact the Council accordingly.</p> <p>Members present stated that they accepted the Council's proposals. They recognised that to reject the Council's current proposals, at this late stage, would necessitate a significant delay in achieving any fare increase.</p> <p>Members challenge the Council's figure of £25,971 as a realistic calculation of potential earnings based on real life experience on Exeter Taxi Ranks. The implication is that only significantly higher fares and significantly higher number of hours worked would make this figure achievable and that the formula needs further review.</p> <p>Members want assurance that there will be annual reviews of our Fare Structure and that any increase will be inflation linked.</p> <p>Members are disappointed that recognition of the significantly higher capital and revenue costs of a multi seater purpose-built wheelchair accessible Taxi had been ignored in the Council's proposals. Our Association proposed a 25% premium on</p>
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		fares for more than 4 passengers. Private Hire Companies add significantly higher premiums than that proposed by our Association. Our Association looks for deserved recognition.