

Appendix 4: Proposal for RAMM's Photographic fees and charges 2024-25

				Fee	VAT @ 20%	Total
H	<u>MUSEUM</u>					
3	Photographic Charges		NOTE: By visiting 'prints.rammuseum.org.uk' you can buy framed or unframed decorative prints and canvas prints, from a selection of RAMM images. To use RAMM images in publications and as prints see the selection available on https://www.bridgemanimages.com			
			25% discount for existing images available to students, and Devon registered publishers/press and registered charities.			
			Location photography is available on application and will be charged on an individual basis.			
		(a)	Digital Images			
			(i) New high quality digital image	240.08	48.02	288.10
			- Postage & packaging costs may also apply	As necessary		
4	Reproduction Charges					
		Medium Resolution	Selected works of art that are no longer in copyright will be periodically available for free download at 300 dpi when printed at A5 ('Medium resolution'). The Creative Commons CC0 tool will be applied to these images and RAMM has waived all of its rights to the work worldwide under copyright law, including all related and neighbouring rights. For more information please see RAMM's Open Access Strategy.			
		High Resolution	For images that are larger than 300dpi when printed at A5 ('High resolution') the following fees and charges are applicable. Contact holly.carterchappell@exeter.gov.uk for further information and a quote.			
		(a)	Magazine and journal use	56.67	11.33	68.00

			Print and/or digital. Use inside a single magazine or journal. Single language only. Print run of 1500. 5 years.					
		(b)	Book use		56.67	11.33	68.00	
			Print and/or digital / eBook, including for use in on-line academic databases. Single use inside book. Any size. Academic, trade or self-published book. Single language only. Single territory for trade; global for academic. Print run of 1500. 5 years					
		(c)	Television/Film					
			(i) Facilities fee, minimum per half day		427.88	85.58	513.46	
			(ii) Still photographs reproduced/broadcast within a single TV programme, film etc.					
			- Transmission (includes +1, 30 days on demand, internet streaming):					
			UK		48.29	9.66	57.95	
			UK & Europe		59.08	11.82	70.90	
			World		85.83	17.17	103.00	
			- 1 year, up to 3 transmissions, (includes +1, on demand, internet streaming):					
			UK		69.75	13.95	83.70	
			UK & Europe		91.25	18.25	109.50	
			World		118.08	23.62	141.70	
			- 3 years, up to 8 transmissions, (includes +1, on demand, internet streaming):					
			UK		107.37	21.47	128.84	
			UK & Europe		160.96	32.19	193.15	
			World		214.62	42.92	257.54	
			- 5 years unlimited transmissions, (includes catchup, on demand, internet streaming):					
			UK		187.79	37.56	225.35	
			UK & Europe		241.54	48.31	289.85	
			World		348.88	69.78	418.66	
			- 10 years unlimited transmissions, (includes catchup, on demand, internet streaming):					
			UK		241.54	48.31	289.85	
			UK & Europe		295.25	59.05	354.30	
			World		402.54	80.51	483.05	
		(d)	Exhibition/display use					
			NOTE: For each additional venue add 25% of cost.					
			(i) Exhibition/Display - Single Venue					
			- Printed, up to A4, up to 6 months		65.54	13.11	78.65	
			- Printed, over A4, up to 6 months		81.88	16.38	98.26	
			- Digital, up to 6 months		65.54	13.11	78.65	
			- Marketing, up to 6 months usage		63.21	12.64	75.85	
			(ii) Exhibition/Display - Single Venue					
			- Printed, up to A4, up to 1 year		150.58	30.12	180.70	

		- Printed, over A4, up to 1 year	188.04	37.61	225.65
		- Digital, up to 1 year	150.58	30.12	180.70
		- Marketing, up to 1 years usage	104.88	20.98	125.86
		(iii) Display - Permanent, up to 10 years	418.54	83.71	502.25
		Reproduction projects not mentioned can be requested and will be considered on an individual basis.			
	(e)	Large print runs and all other uses			
		(i) One Country, One Language			
		- Inside up to 1/2 page - Black and White	92.04	18.41	110.45
		- Colour	123.46	24.69	148.15
		- Inside full page - Black and White	93.08	18.62	111.7
		- Colour	185.25	37/05	222.3
		- Cover - Black and White	124.04	24.81	148.85
		- Colour	247.04	49.41	296.45
		(ii) Single Continent, One Language			
		- Inside up to 1/2 page - Black and White	65.12	13.03	78.15
		- Colour	129.63	25.92	155.55
		- Inside full page - Black and White	97.71	19.54	117.25
		- Colour	197.46	39.49	236.95
		- Cover - Black and White	194.46	38.89	233.35
		- Colour	259.38	51.87	311.25
		(iii) Single Continent, Multi Language			
		- Inside up to 1/2 page - Black and White	68.38	13.67	82.05
		- Colour	136.17	27.23	163.4
		- Inside full page - Black and White	102.17	20.44	122.65
		- Colour	204.17	40.83	245
		- Cover - Black and White	136.83	27.37	164.2
		- Colour	272.29	54.46	326.75
		(iv) World, One Language			
		- Inside up to 1/2 page - Black and White	70.38	14.07	84.45
		- Colour	154.83	30.97	185.8
		- Inside full page - Black and White	105.41	21.08	126.49
		- Colour	232.29	46.46	278.75
		- Cover - Black and White	140.63	28.12	168.75
		- Colour	309.71	61.94	371.65
		(v) World, Multi Language			
		- Inside up to 1/2 page - Black and White	79.13	15.82	94.95
		- Colour	186.87	37.38	224.25
		- Inside full page - Black and White	118.71	23.74	142.45
		- Colour	280.21	56.04	336.25
		- Cover - Black and White	158.25	31.65	189.9

			- Colour		373.63	74.72	448.35
			All other uses price on application. Contact holly.carter-chappell@exeter.gov.uk for further information and a quote				
			If you would like the image of an object that has not yet been digitised please contact holly.carterchappell.exeter.gov.uk. Please bear in mind that RAMM will have to charge to have images digitised (see section H(3) above).				