

Executive Summary

Executive 9th April 2024

**LIVE AND MOVE SPORT ENGLAND
PLACE PARTNER 2025-2028**



- The Live and Move Programme (Exeter and Cranbrook) is one of the original twelve Sport England Local Delivery Pilots, launched in 2017, and has received over £7.5m of investment. The current funding will end on 31st March 2025.
- Sport England are committing significant investment over the next 5 years to deepen and expand their approach for place based systemic change, which evolved from the Local Delivery Pilots.
- This report seeks Member approval to extend Exeter City Council's role as a Sport England Place Partner and apply for investment to 'deepen' the work of the Live and Move Programme for a further three years (2025-2028)
- Without further investment, the programme cannot continue beyond 31st March 2025.

- The Live and Move Programme contributes to the Exeter 2040 Vision aspirations of being a healthy and inclusive city, an innovative and analytical city and the most active city in the UK.
- **..and** contributes towards delivering the Council's strategic priorities:
 - Building Great neighbourhoods and communities
 - Promoting active and healthy lifestyles
 - Net Zero Carbon City ambition
- There is potential to unlock other investment opportunities for schemes which support the broader Sport England outcomes for place-based work and delivery.
- Sport England have invested £1.759m into the Wellbeing Exeter Programme. Future investment for the programme will be a fundamental element of the proposed bid.

Across Exeter and Cranbrook, the data shows:

- A developing trend of a reduction in people 'doing nothing' or impact on the least inactive. Rates across Exeter Priority Areas are down to 13% and 10% in Cranbrook. See diagram below.
- A strong bounce back from COVID activity levels (within LSOA's)
- A narrow gender inequality gap
- A significant recovery of physical activity levels for diverse communities
- A significant link between use of GP referrals and better health outcomes for individuals
- A separate impact report published in March 2024 highlights the scale and value of the Wellbeing Exeter Programme.

11% increase in the proportion of families who regularly (weekly or more frequent) spend time together doing something active.

Source: Wellbeing Exeter Impact Report, March 2024

A recently published impact summary shows that nationally, inactivity levels are reducing two and a half times faster in Local Delivery Pilot Areas compared to other places and as a result, achieved a social return on investment of £78.7m.

Source: Sport England Place Insight Impact, November 2023



High Level Programme Structure 2025-2028

