

CUSTOMER FOCUS SCRUTINY COMMITTEE

30 January 2025

Present:

Councillor Josie Parkhouse (Chair)

Councillors Rees, Begley, Fullam, Harding, Holland, Hussain, Miller-Boam, Moore, Patrick, Pole, Read and Wardle

Apologies:

Councillors Darling

Also present:

Strategic Director for Corporate Resources, Head of Service - Customers and Communities, Head of Legal and Democratic Services & Monitoring Officer, Planning Solicitor, Head of Service - City Centre and Net Zero and Democratic Services Officer

In attendance as Portfolio Holder:

Councillors Bialyk, Vizard and Williams, R.

In attendance:

Councillor Williams, M.

49 Update on Exeter Community Lottery first year of operation

The Head of Service – Customers and Communities presented the report on the Update on Exeter Community Lottery first year of operation. The Chair requested that the report be taken as read and moved to questions.

The Head of Service responded to Members' questions making the following points:

- the lottery provider had given a best practice guide which covered promotion;
- it would be possible to share a list of all 47 organisations involved;
- an authority which was 30% larger had raised only 20% more;
- that he would investigate the difference between amount raised for good causes per pound in the original report and the update provided which had reduced from 60p in every £1 to 52p;
- more detail could be given on revenue and expenditure in future.

The Head of Service, Monitoring Officer and Portfolio Holder for Climate, Ecological Change and Communities agreed to investigate, outside the meeting, the difference in percentage given to good causes as reported.

The Customer Focus Scrutiny Committee noted the report on the Update on Exeter Community Lottery first year of operation.

The meeting commenced at 5.30 pm and closed at 7.25 pm

Chair

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Exeter Community Lottery: Money to External Causes in First Twelve Months

| Cause name | Money to Causes |
|---|-----------------|
| Sylvania Community Store and Cafe | £1,725.00 |
| Exeter Strollers Walking Football Club | £1,456.50 |
| South West MS Therapy Centre | £1,409.50 |
| FREEMOOVEMENT | £1,260.50 |
| Devon Family History Society | £1,167.50 |
| Heavitree Bowling Club | £1,029.50 |
| Royal Albert Memorial Museum (RAMM) Development Trust | £896.00 |
| Parental Minds CIC | £804.00 |
| Age UK Exeter | £633.50 |
| Citizens Advice Exeter | £623.00 |
| Samaritans of Exeter, Mid & East Devon | £583.00 |
| St Thomas Parish Hall | £505.00 |
| 2nd Exeter Scout Group - New Scout Hut | £499.50 |
| Clyst Caring Friends | £491.50 |
| Central Football Club | £470.00 |
| Home-Start Exeter, East & Mid Devon | £463.50 |
| Topsham Community Association | £454.00 |
| Park Life Heavitree | £428.50 |
| Friends of Higher Cemetery | £422.50 |
| Exeter Waterpolo & Swimming Club | £422.00 |
| Topsham Swimming Pool Association | £422.00 |
| Headway Devon | £403.00 |
| Daisi | £400.00 |
| South West Blood Bikes | £396.00 |
| Pinhoe Community Hub | £387.50 |
| Exeter Lipreaders | £379.00 |
| Julian House | £363.00 |
| Exeter Phoenix | £361.00 |
| Exeter Spitfires Baseball Club | £337.50 |
| UK Wild Otter Trust | £335.50 |
| Harmony Adult All Ability Orchestra | £323.50 |
| 19th Exeter Sea Scouts | £319.00 |
| Ceramexe CIC Pottery Studio | £314.00 |
| Topsham St James Cricket Club | £308.50 |
| YMCA Exeter | £301.00 |
| ReadEasy North East and West Devon | £292.50 |
| Merry Go Round Toy Libraries | £291.50 |
| Hospital Radio Exeter | £281.50 |
| Exeter Cricket Club | £281.00 |
| West Exe Youth Football | £277.00 |
| St Nicholas Priory | £247.50 |

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| Exeter Seed Bank | £244.00 |
| Baby Bank Network Exeter | £233.50 |
| Exeter Touch Rugby Club | £230.00 |
| Pinhoe Pantomime | £220.50 |
| Exwick Cricket Club | £219.50 |
| Heavitree Community Preschool | £219.50 |
| More Positive Me CIC | £218.50 |
| Wonford Community & Learning Centre | £218.50 |
| Exeter Miniature Railway | £218.00 |
| Exeter Community Initiatives | £216.00 |
| Exeter Hindu Cultural Centre | £214.00 |
| Living Options Devon | £211.50 |
| Exeter District Scouts | £200.50 |
| Exeter Food Action | £195.50 |
| Friends of Exeter Ship Canal | £194.50 |
| St Sidwell's Centre | £193.50 |
| Balloons | £189.00 |
| Lightbear Lane | £187.50 |
| SOCOPS Exeter | £184.50 |
| Exeter City Community Trust | £184.00 |
| Magic Carpet | £176.50 |
| Exeter Male Voice Choir | £175.00 |
| SNUG - Supporting Neonatal Users and Graduates | £169.00 |
| Exeter City Ultimate Frisbee | £161.00 |
| 3rd Exeter Air Scout Group | £151.50 |
| Whipton Youth FC | £150.00 |
| The Baby Room Exeter CIC | £142.50 |
| 5th Exeter Guides | £142.00 |
| Exeter Equine Care Trust | £137.50 |
| British Red Cross - Devon | £137.00 |
| South Western Ambulance Charity | £137.00 |
| Cygnnet Theatre | £118.00 |
| Who Needs Instructions CIC | £102.50 |
| Whipton Community Association | £99.50 |
| Exwick Community Association | £97.00 |
| Exeter Library of Things | £88.00 |
| Sweetpea Smallholdings CIC | £86.00 |
| Co Create Exeter CIC | £81.50 |
| Cowick Cats Netball Club | £74.00 |
| Refugee Support Devon | £59.00 |
| Pinhoe Community Centre - America Hall & Sunnylands Room | £57.50 |
| Exeter Adaptive Ski Club | £51.00 |
| Maketank Cultural Laboratory | £50.50 |
| Diverse Devon Together | £50.00 |
| Exeter Amateur Boxing Club. | £47.00 |

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| LOVE Food CIC | £46.50 |
| Recovery Devon | £43.00 |
| First Steps Community Playgroup | £40.50 |
| MUSICDEVON - Instrumental music in Exeter schools | £33.00 |
| Community Voices Choir | £30.50 |
| St Thomas Community Garden | £30.00 |
| Friends of Heavitree Pleasure Ground | £26.50 |
| Family Garden Exeter CIC | £23.00 |
| Devon Healing Horsemanship | £16.50 |
| Positive Light Projects | £13.00 |
| Lost in Transition | £10.50 |
| CROW Exeter | £10.00 |
| FearFree | £9.50 |
| Alright Mate? CIC | £9.50 |
| Thomas Hall School PTFA | £9.50 |
| Isca Apollo Football Club | £8.50 |
| Newtown Community Association | £8.50 |
| Sylvania Play and Community Facility Association (SPCFA) | £5.00 |
| FREEDOMWHEELS | £2.50 |
| VCSE Nutriri | £1.00 |
| The Club Mental Health Community Hub | £0.00 |
| Wynstream PTFA | £0.00 |
| Exeter Pride | £0.00 |
| Devon Ukrainian Association | £0.00 |
| Zero Mile Gardens CIC | £0.00 |
| Connected Romanians from Exeter and Devon | £0.00 |
| Ubuntu Devon | £0.00 |
| Total | £30,076.00 |

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Could the £60 contribution be split between a number of small organisations?

Officers have consulted with Gatherwell Ltd on this question, who have advised that whilst players cannot choose multiple causes if they are subscribing for a year, they can opt to purchase on a monthly basis and choose a different cause each month. Officers have suggested this function be on a future development roadmap for Gatherwell Ltd.

Provide a list of all participating organisations:

The list is attached for the first year of operation, June 2023 to June 2024

Portfolio Holder to Speak to Head of Service as to whether it would be appropriate to offer our own services as additional prizes (gym membership etc)

The Head of Service for Culture and Leisure has confirmed that membership could be offered as part of a special prize, possibly to celebrate 2 years of the Community Lottery.

60% to good causes – report shows 52% which is different to what was agreed in the original paper (I've copied Simon Copper in as he was looking into this from a legal perspective)

Officers have reviewed the rules and can confirm that the standard approach across community lotteries is that any fees and administration costs that a Council extracts are included in the stated 60% to good causes and that there is no requirement to publish this detail. In addition, the Gambling Commission permits the local authority to use net proceeds of lotteries for any purpose for which they have the power to incur expenditure. Therefore, Exeter have followed the correct procedure.

For clarity, money to good causes (external and ECC) is as follows:

2023/24 – Please note that this covers the first, incomplete year, (approximately 9 months), of operation.

Breakdown

- o Total Money to Causes: £36,462 (60% of Ticket Sales)
- o ECC Costs deducted for first year set up, fees and marketing: £6,149 (10% of Ticket Sales)
 - Total to causes with ECC cost deducted: £30,313 (50% of Ticket Sales)

2024/25

Estimated breakdown

- o Total Money to Causes: £47,389(60% of Ticket Sales)
- o ECC Costs deducted for licence and membership fees: £1,581(2% of Ticket Sales)
- o Total to causes with ECC cost deducted: £45,808 (58% of Ticket Sales)

It should also be noted that the deduction for fees and administration does not have an impact on the money that either directly, through ticket sales, or indirectly, through the Community Grants Programme, goes to external good causes. This is because when purchasing a ticket, if the player selects a non-ECC cause, 50p of that ticket goes directly to that cause, as stated on the website. In relation to the Community Lottery Fund, this money, minus admin and fees, goes directly into the Community Grants Programme.

It was helpful of scrutiny to raise this issue and to allay concerns and ensure transparency we will improve the information on the website and publish a detailed breakdown of the income and expenditure at the end of each financial year.

- **Revenue and expenditure in more detail (this can be in future rather than provided for the minutes)**

Officers will ensure this is more clearly set out in future reports.